## Cookie policy

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. These essential cookies are always enabled because our website won't work properly without them. For example, they include, for example, cookies that save your cookie preferences. You can switch off these cookies in your browser settings but you may then not be able to access all or parts of our website.

- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. This information may be shared with third parties so that they can serve you with relevant advertising on their websites.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

**Strictly necessary cookies**

| Cookie Name | Purpose and duration | More information |
|---|---|---|
| __cf_bm | This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.<br><br>1 hour | https://www.beehiiv.com/ |
| wordpress_* | This cookie is used to store authentication details upon login and is limited to the admin area.<br><br>Session | |
| wordpress_logged_in_* | This cookie enables the admin interface to recognise logged-in users and determine which account and preferences to use for various features.<br><br>Session | |

**Analytical / performance cookies**

| Cookie Name | Purpose and duration | More information |
| --- | --- | --- |
| _ga | Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.<br><br>1 year 1 month 4 days | |
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**Targeting cookies**

| Cookie Name | Purpose and duration | More information |
| --- | --- | --- |
| _fbp | Facebook sets this cookie to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising after visiting the website.<br><br>3 months | |

Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third party cookies are likely to be analytical cookies or performance cookies or targeting cookies:

- Facebook Meta

- Google Analytics

To deactivate the use of third party advertising cookies, click here. To opt out of being tracked by Google Analytics across all websites, visit http://tools.google.com/dlpage/gaoptout.

You can choose which cookies we can set (except for the "strictly necessary" cookies that are required for the operation of our website) and give or withdraw your consent at any time by clicking here.

You can also choose to "Accept All" or "Reject All" cookies here.

However, if you use your browser settings to block all cookies (including the "strictly necessary" cookies) you may not be able to access all or parts of our website.

Except for the "strictly necessary" cookies, all cookies will expire after 1 year, 1 month and 4 days.

**If you have any questions or concerns about our use of cookies, please send us an email at [dilan@dilanabeya.com](mailto:dilan@dilanabeya.com).**